

JAPAN GARDEN TOURISM





# Japan Garden Tourism

Connecting famous gardens through the four seasons, letting you discover new aspects of Japan in your travels

Japan features rich natural landscapes throughout the four seasons, and is home to many green spaces that incorporate local characteristics.

Garden Tourism creates new experiences by grouping multiple gardens under different themes in order to highlight their individuality and showcase their excellence.

The Garden Tourism Registration System was established by the Ministry of Land, Infrastructure, Transport and Tourism to support garden tourism plans across the country. Nineteen plans have been registered as of April 2025.

#### **Garden Tourism Registration System**

Collaboration with multiple gardens. parks and botanical gardens

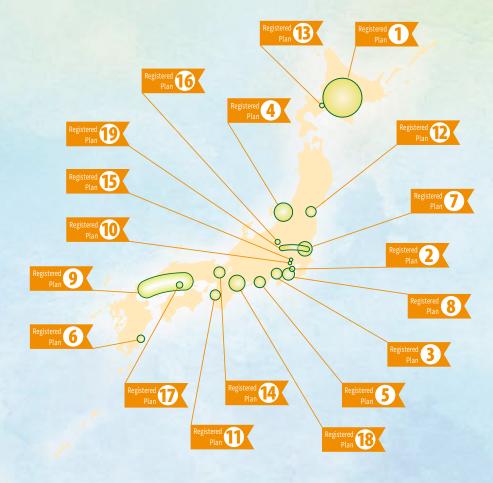
#### Garden tourism plan

#### Collaboration

- · Improving attractions and publicity
- Regional revitalization
- Promoting garden culture
- Improving level of garden management

Themes unique to a region

The numbers 1 to 19 for the registered plans are in order of registration.





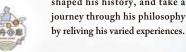


Sesshu Corridor (Okayama, Hiroshima,

Shimane and Yamaguchi Prefectures)



Visit gardens that depict the world of the peerless artist Sesshu. See the landscapes that have shaped his history, and take a







#### Miyagi Zao Harmony Flower Corridor (Miyagi Prefecture)



Visit flower gardens scattered across majestic and beautiful terrain from Mount Zao to the Pacific



Ocean, and experience the natural hot springs, cuisine and culture that has developed around Zao.





### Garden tour in Garden City Eniwa

(Eniwa City, Hokkaido)

Enjoy the carefully crafted private gardens and large-scale gardens that are overflowing with flowers in Eniwa, situated between Sapporo and New Chitose Airport.





## Nakanojo: The town of flowers and hot springs



Nakanojo is home to the Shima and Sawatari hot springs, as well as flowers. Enjoy a hot-spring tour of a floral town where you can connect, learn, be soothed, and relax with the Community Garden featuring 107 unique sections.





### A journey to discover "Rose Mind"



(Fukuyama City, Hiroshima Prefectures)

Roses were grown here after World War II with a hope for restoration and peace. Take a journey to discover "Rose Mind"—the consideration, kindness, and mutual assistance nurtured through these flowers.



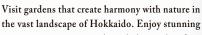






#### Hokkaido Garden Path

(Taisetsu & Tokachi Regions, Hokkaido)





views in the eight beautiul gardens such as "Daisetsu Mori-no Garden", "Kaze no Garden", and "Tokachi Millennium Forest", and others.



Garden Necklace Yokohama

(Yokohama City, Kanagawa Prefecture)





GardenNecklace:

With many historic buildings and gardens in a small area, Yokohama connects people and places through time.



## Fuji, Hakone, Izu "Gardens Related to the Imperial Family" Tourism

(Kanagawa and Shizuoka Prefectures)

With varied natural scenery and hot springs, the Fuji, Hakone, and Izu area was chosen for Impe-

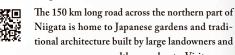
> rial villas since the Meiji era. Experience Japan's history and culture in modern gardens.





#### Niigata Japanese Gardens Road

(Niigata Prefecture)





wealthy merchants. Visitors can encounter Niigata's "World of Beauty" one after another.





## Amazing Garden Lake Hamana

(Shizuoka Prefecture)

The temperate area around Lake Hamana produces some of Japan's best flowers. Enjoy an emotional tour of flowers and greenery together with cuisine, cycling, and more.

アメイジングガーデン 浜名湖





#### Miyazaki Hanatabi 365

(Miyazaki City, Miyazaki Prefecture)



In Miyazaki, blue sea, lush greenery, and colorful flowers blooming 365 days a year weave a story of



the land. With its rich tropical natural resources, visitors enjoy flowers and gardens, as well as gourmet food and various events.





#### Ibaraki Garden &

Orchard Tourism (Ibaraki Prefecture)

Visit most famous gardens in Japan, such as Kairakuen, plum blossoms, and Hitachi Seaside



Park, world-famous Nemophila and Kochia. This is also a tourism that takes cyclists to gardens and orchards.





#### Shonan Teien Cultural Tourism

(Kanagawa Prefecture)



Politicians and business leaders have lived and mingled in villas around the Sagami Bay in

the Meiji era. Discover Shonan's culture through its quiet gardens and houses.





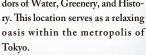
#### Musashino Garden Journey

The Kokubunji Cliffline (Hake) and the Tamagawa Aqueduct form a belt of green in the Corri-



むさしの・ガーデン紀行

dors of Water, Greenery, and Histo-





#### Wakayama Garden Tourism

(Wakayama Prefecture)

Travel across gardens related to the Kishu Tokugawa family and gardens in Mount Koya as



you experience the history and culture of a region nurtured by the Kinokawa River.





#### Trip through the gardens of Kyoto's forest and satoyama

(Kyoto Prefecture)



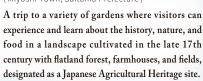
Visitors can experience the two attractions of rich "food" and inherited "culture" in the "garden of forest and satoyama", surrounded by magnificent nature and filled with the charm of beautiful satoyama, the original landscape of Japan.



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### Miyoshino Garden Satoyama Exploration

(Miyoshi Town, Saitama Prefecture)







#### Ise-no-Kuni Japanese Gardens Road (Mie Prefectures)

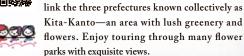
Enjoy the modern hospitality of Japanese gardens as you travel along five of the traditional pilgrimage routes to Ise, as used by people in Edo (old Tokyo). Enrich your learning as you pass by Western-style buildings and structures with thatched roofs, as well as shrines and temples.





## Kita-Kanto Floral Corridor Linked by Seasonal Flowers

(Ibaraki, Tochigi and Gunma Prefectures) A "Floral Corridor" stretches from east to west to













# Using flora to bring greater appeal to the city for the World Horticultural Exhibition

As the name suggests, **Garden Necklace Yokohama** links gardens and buildings in Yokohama like pearls on a string. It aims to allow people to enjoy a floral walk through the city, including a view of the port, historical buildings and famous locations with flowers and blossoms.

By registering for the Garden Tourism program, it aims to expand its network with hotels and restaurants to further boost the appeal of Yokohama as a city of flowers and greenery and to invite many people worldwide for the World Horticultural Exhibition in 2027.





(公社)2027年国際園芸博覧会協会より提供

Garden Necklaces Yuki (

Garden Necklace Yokohama Executive Committee

# Collaborating to become Japan's center for blossom and garden tourism

At Amazing Garden Lake Hamana, seven locations in western Shizuoka including Hamamatsu's Lake Hamana work together under the theme of "A Moving Journey through the Four Seasons Beginning with Lake Hamana." Registering for the Garden Tourism program has invited attention from media and travel agents, and it has created driving and overnight plans featuring shared entry tickets. It publicizes Hamamatsu and the Lake Hamana area and boosts recognition with English and Chinese added to its website, promotions using social media, and other efforts.



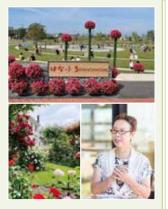
Konami Tsukamoto

, ゲスイジングラ デン同名網

Lake Hamana Garden Tourism Promotional Board

#### Living in a beautiful community and connecting and encountering with people through gardening

Garden Tour in Garden City Eniwa started with a desire to live in a beautiful community and create a hometown for children. In addition to the Flower Point Hanafuru created by famous gardeners based in Hokkaido, this walking tour also visits a garden gallery, city gardens and other green plots created with care by citizens. This tour aims for people to enjoy a relaxed visit to Eniwa, the city of flowers, as they connect with the flowers in gardens, streets, parks and vacant land and encounter the people who nurture the city.



Mayumi Uchikura
Representative
Eniwa Garden Tourism Committee

# Garden tourism demonstrates the joy of viewing flowers across Japan

Club Tourism has been offering flower and garden themed trips for over 20 years. We have been steadily expanding our flower tourism routes based on our own perspective. The new garden tourism program helped me discover new routes for wonderful gardens and famous locations for flowers, helping boost our initiatives. We are gaining momentum, with more carefully selected routes registered every year. I am confident that the various stories linking flowers and people and the interactions between gardens will enable us to create even more attractive trips.





Masumi Funayama
Flower Trip Coordinator
Club Tourism International Inc.

#### Garden Tourism Registration System (Garden Collaboration Promotion Plan Registration System) Registration Process

- Managers of gardens and other attractions that want to promote garden tourism form a committee together with local governments and public organizations (Destination Management Organizations (DMO), tourism associations, etc.).
- The committee prepares a Garden Tourism Plan and applies to the Ministry of Land, Infrastructure, Transport and Tourism (MLIT).
- 3) Ministry of Land, Infrastructure, Transport and Tourism (MLIT) registers and publicizes the plan after the plan has been approved by a screening committee of experts. If further deliberation is required, screening comments and advice will be given through feedback.

Note: For details, please see the Garden Collaboration Promotion Plan Registration System Outline and application guidelines on the MLIT website.

# Registration process

#### **Garden Tourism Registration System** Application/Screening Apply to MLIT Establish committee Preparing plan application Theme that reflects GARDEN Private **Botanical** local features and history TOURISM Screening gardens by experts Vision for garden tourism **Parks** achievements Private gardens Parks **Participating gardens** Registered that suit the theme Plan Participating gardens **Further deliberation** Organization Local governments that will promote the plan Feedback of & public organizations screening

Screening committee members
Titles omitted, random order (2025.03)

**Toshitaro Minomo**, Professor Emeritus, Tokyo University of Agriculture

**Yuji Kurashige**, Managing Director, Japan Association of Botanical Gardens

**Shigeru Kobayashi**, Deputy Manager, Exchange Production Division, JTB Publishing, Inc.

Katsue Suma, Freelance Announcer

**Nobuhiko Tanaka**, Professor, Department of Tourism, School of Tourism, Tokai University

Hanako Yagi, Representative Director, BISES, Ltd.



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Cover photo: Registered plans number code (see over page)

#### Contact:

Parks, Green Spaces and Landscape Division, Green Spaces Environment Office Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

TEL: 03-5253-8420 (Office)

WEB (1) JAPAN Garden Tourism https://japangardentourism.net/

WEB (2) MLIT http://www.mlit.go.jp/toshpark/toshi\_parkgreen\_gardentourism.html

WEB (1)

