

## Garden Tourism Registration System at work here:

### Using flora to bring greater appeal to the city for the World Horticultural Exhibition

As the name suggests, **Garden Necklace Yokohama** links gardens and buildings in Yokohama like pearls on a string. It aims to allow people to enjoy a floral walk through the city, including a view of the port, historical buildings and famous locations with flowers and blossoms.

By registering for the Garden Tourism program, it aims to expand its network with hotels and restaurants to further boost the appeal of Yokohama as a city of flowers and greenery and to invite many people worldwide for the World Horticultural Exhibition in 2027.



Sketch of the International Horticultural Expo 2027 venue  
(International Horticultural Expo 2027, Yokohama)

**Tetsuro Odashima**  
Deputy Head of Office  
Garden Necklace Yokohama Executive Committee

### Collaborating to become Japan's center for blossom and garden tourism

At **Amazing Garden Lake Hamana**, seven locations in western Shizuoka including Hamamatsu's Lake Hamana work together under the theme of "A Moving Journey through the Four Seasons Beginning with Lake Hamana." Registering for the Garden Tourism program has invited attention from media and travel agents, and it has created driving and overnight plans featuring shared entry tickets. It publicizes Hamamatsu and the Lake Hamana area and boosts recognition with English and Chinese added to its website, promotions using social media, and other efforts.



**Konami Tsukamoto**  
Chair  
Lake Hamana Garden Tourism Promotional Board

### Living in a beautiful community and connecting and encountering with people through gardening

**Garden Tour in Garden City Eniwa** started with a desire to live in a beautiful community and create a hometown for children. In addition to the Flower Point Hanafuru created by famous gardeners based in Hokkaido, this walking tour also visits a garden gallery, city gardens and other green plots created with care by citizens. This tour aims for people to enjoy a relaxed visit to Eniwa, the city of flowers, as they connect with the flowers in gardens, streets, parks and vacant land and encounter the people who nurture the city.



**Mayumi Uchikura**  
Representative  
Eniwa Garden Tourism Committee

### Garden tourism demonstrates the joy of viewing flowers across Japan

Club Tourism has been offering flower and garden themed trips for over 20 years. We have been steadily expanding our flower tourism routes based on our own perspective. The new garden tourism program helped me discover new routes for wonderful gardens and famous locations for flowers, helping boost our initiatives. We are gaining momentum, with more carefully selected routes registered every year. I am confident that the various stories linking flowers and people and the interactions between gardens will enable us to create even more attractive trips.

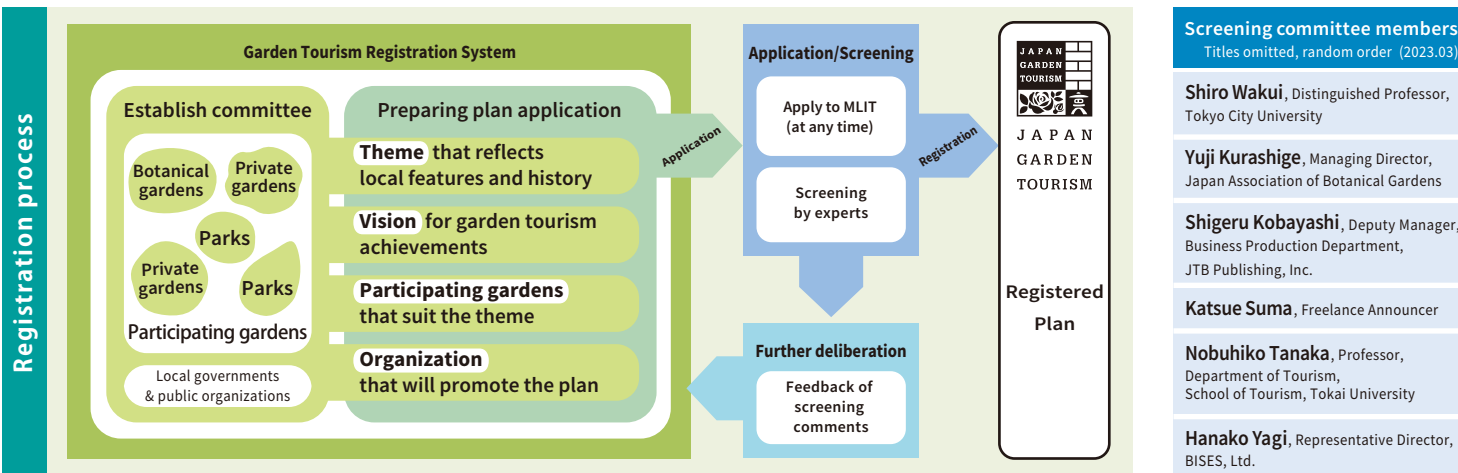


**Masumi Funayama**  
Flower Trip Coordinator  
Club Tourism International Inc.

## Garden Tourism Registration System (Garden Collaboration Promotion Plan Registration System) Registration Process

- Managers of gardens and other attractions that want to promote garden tourism form a committee together with local governments and public organizations (Destination Management Organizations (DMO), tourism associations, etc.).
- The committee prepares a Garden Tourism Plan and applies to the Ministry of Land, Infrastructure, Transport and Tourism (MLIT).
- Ministry of Land, Infrastructure, Transport and Tourism (MLIT) registers and publicizes the plan after the plan has been approved by a screening committee of experts. If further deliberation is required, screening comments and advice will be given through feedback.

Note: For details, please see the Garden Collaboration Promotion Plan Registration System Outline and application guidelines on the MLIT website.



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Cover photo:  
Registered plans number code  
(see over page)

**Contact:**  
Parks, Green Spaces and Landscape Division, Green Spaces Environment Office  
Ministry of Land, Infrastructure, Transport and Tourism (MLIT)  
**TEL : 03-5253-8420 (Office) FAX : 03-5253-1593**  
WEB (1) JAPAN Garden Tourism <https://japangardentourism.net/>  
WEB (2) MLIT [http://www.mlit.go.jp/toshpark/toshi\\_parkgreen\\_gardentourism.html](http://www.mlit.go.jp/toshpark/toshi_parkgreen_gardentourism.html)



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## JAPAN GARDEN TOURISM

# Japan Garden Tourism

Garden Collaboration Promotion Plan Registration System







# Japan Garden Tourism

Connecting famous gardens through the four seasons,  
letting you discover new aspects of Japan in your travels

Japan features rich natural landscapes throughout the four seasons, and is home to many green spaces that incorporate local characteristics.

Garden Tourism creates new experiences by grouping multiple gardens under different themes in order to highlight their individuality and showcase their excellence.

The Garden Tourism Registration System was established by the Ministry of Land, Infrastructure, Transport and Tourism to support garden tourism plans across the country. Fifteen plans have been registered as of June 2023.

## Garden Tourism Registration System

Collaboration with multiple gardens,  
parks and botanical gardens

### Garden tourism plan

#### Collaboration

- Improving attractions and publicity
- Regional revitalization
- Promoting garden culture
- Improving level of garden management

Themes unique to a region



## Registered Plan 15

### Miyoshino Garden Satoyama Exploration (Miyoshi Town, Saitama Prefecture)

A trip to a variety of gardens where visitors can experience and learn about the history, nature, and food in a landscape cultivated in the late 17th century with flatland forest, farmhouses, and fields, designated as a Japanese Agricultural Heritage site.



## Registered Plan 4

### Niigata Japanese Gardens Road (Niigata Prefecture)

The 150 km long road across the northern part of Niigata is home to Japanese gardens and traditional architecture built by large landowners and wealthy merchants. Visitors can encounter Niigata's "World of Beauty" one after another.



## Registered Plan 13

### Garden tour in Garden City Eniwa (Eniwa City, Hokkaido)

Enjoy the carefully crafted private gardens and large-scale gardens that are overflowing with flowers in Eniwa, situated between Sapporo and New Chitose Airport.



## Registered Plan 1

### Hokkaido Garden Path (Taisetsu & Tokachi Regions, Hokkaido)

Visit gardens that create harmony with nature in the vast landscape of Hokkaido. Enjoy stunning views in the eight beautiful gardens such as "Daisetsu Mori-no Garden", "Kaze no Garden", and "Tokachi Millennium Forest", and others.



## Registered Plan 12

### Miyagi Zao Harmony Flower Corridor (Miyagi Prefecture)

Visit flower gardens scattered across majestic and beautiful terrain from Mount Zao to the Pacific Ocean, and experience the natural hot springs, cuisine and culture that has developed around Zao.



## Registered Plan 7

### Ibaraki Garden & Orchard Tourism (Ibaraki Prefecture)

Visit most famous gardens in Japan, such as Kairakuen, plum blossoms, and Hitachi Seaside Park, world-famous Nemophila and Kochia. This is also a tourism that takes cyclists to gardens and orchards.



## Registered Plan 10

### Musashino Garden Journey (Tokyo)

The Kokubunji Cliffline (Hake) and the Tamagawa Aqueduct form a belt of green in the Corridors of Water, Greenery, and History. This location serves as a relaxing oasis within the metropolis of Tokyo.



## Registered Plan 2

### Garden Necklace Yokohama (Yokohama City, Kanagawa Prefecture)

With many historic buildings and gardens in a small area, Yokohama connects people and places through time.



## Registered Plan 8

### Shonan Teien Cultural Tourism (Kanagawa Prefecture)

Politicians and business leaders have lived and mingled in villas around the Sagami Bay in the Meiji era. Discover Shonan's culture through its quiet gardens and houses.



## Registered Plan 3

### Fuji, Hakone, Izu "Gardens Related to the Imperial Family" Tourism (Kanagawa and Shizuoka Prefectures)

With varied natural scenery and hot springs, the Fuji, Hakone, and Izu area was chosen for Imperial villas since the Meiji era. Experience Japan's history and culture in modern gardens.



## Registered Plan 5

### Amazing Garden Lake Hamana (Shizuoka Prefecture)

The temperate area around Lake Hamana produces some of Japan's best flowers. Enjoy an emotional tour of flowers and greenery together with cuisine, cycling, and more.

アメイジングガーデン浜名湖



## Registered Plan 9

### Sesshu Corridor (Okayama, Hiroshima, Shimane and Yamaguchi Prefectures)

Visit gardens that depict the world of the peerless artist Sesshu. See the landscapes that have shaped his history, and take a journey through his philosophy by reliving his varied experiences.



## Registered Plan 11

### Wakayama Garden Tourism (Wakayama Prefecture)

Travel across gardens related to the Kishu Tokugawa family and gardens in Mount Koya as you experience the history and culture of a region nurtured by the Kinokawa River.



## Registered Plan 6

### Miyazaki Hanatabi 365 (Miyazaki City, Miyazaki Prefecture)

In Miyazaki, blue sea, lush greenery, and colorful flowers blooming 365 days a year weave a story of the land. With its rich tropical natural resources, visitors enjoy flowers and gardens, as well as gourmet food and various events.

