

Garden Tourism Registration System at work here:

Using flora to bring greater appeal to the city for the World Horticultural Exhibition

As the name suggests, **Garden Necklace Yokohama** links gardens and buildings in Yokohama like pearls on a string. It aims to allow people to enjoy a floral walk through the city, including a view of the port, historical buildings and famous locations with flowers and blossoms.

By registering for the Garden Tourism program, it aims to expand its network with hotels and restaurants to further boost the appeal of Yokohama as a city of flowers and greenery and to invite many people worldwide for the World Horticultural Exhibition in 2027.



Tetsuro Odashima
Deputy Head of Office
Garden Necklace Yokohama Executive Committee

Collaborating to become Japan's center for blossom and garden tourism

At **Amazing Garden Lake Hamana**, seven locations in western Shizuoka including Hamamatsu's Lake Hamana work together under the theme of "A Moving Journey through the Four Seasons Beginning with Lake Hamana." After registering for the Garden Tourism program, it has gained attention from media and travel agents, and it has created driving plans and overnight plans using shared entry tickets. It is engaging in initiatives for post-COVID-19, such as creating a multilingual website (with English and Chinese options) with government assistance.



Konami Tsukamoto
Chair
Lake Hamana Garden Tourism Promotional Board

Enjoy a novel, moving experience at gardens in Fuji, Hakone, and Izu related to the Imperial Family

Fuji, Hakone, Izu "Gardens Related to the Imperial Family" Tourism is a joint effort between four gardens in former sites of Imperial villas and other locations. With collaborative PR events, stamp rallies, park cards and other initiatives, these gardens work with the local Shonan Teien Cultural Tourism project to publicize the appeal of the region. A sightseeing route through the four gardens touches on the history and culture of the Imperial family, along with Mount Fuji, hot springs, and many other tourist sites.



Masato Kimura
(Section Head of Greenery and Gardens in Numazu) Chair
Fuji, Hakone, Izu "Gardens Related to the Imperial Family" Tourism Council

Garden tourism demonstrates the joy of viewing flowers across Japan

Club Tourism has been offering flower and garden themed trips for over 20 years. We have been steadily expanding our flower tourism routes based on our own perspective. The new garden tourism program helped me discover new routes for wonderful gardens and famous locations for flowers, helping boost our initiatives. We are gaining momentum, with more carefully selected routes registered every year. I am confident that the various stories linking flowers and people and the interactions between gardens will enable us to create even more attractive trips.

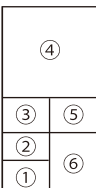
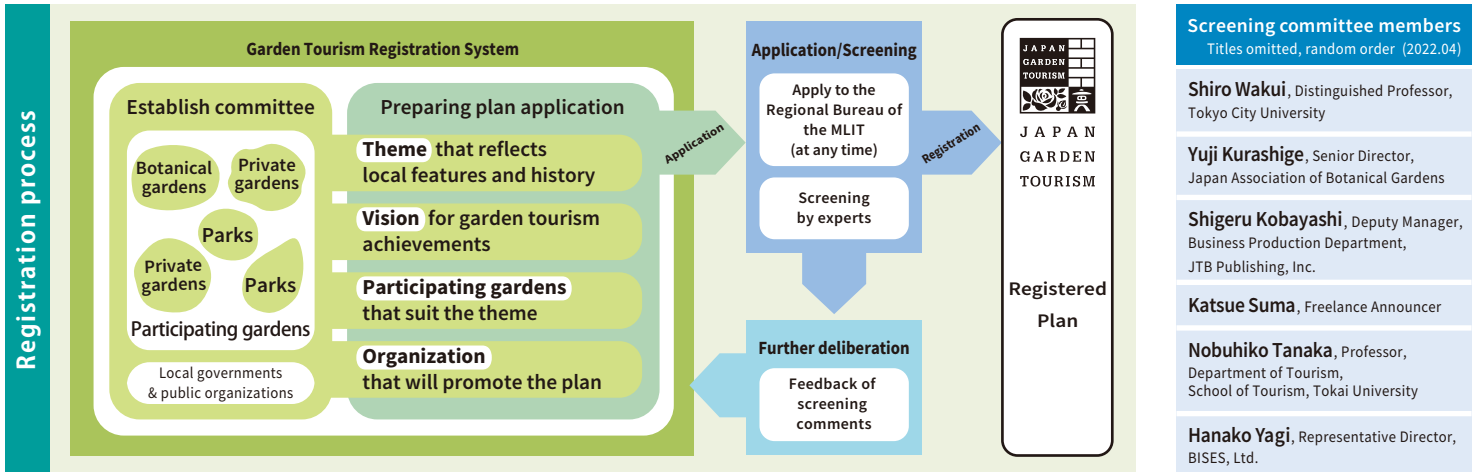


Masumi Funayama
Flower Trip Coordinator
Club Tourism International Inc.

Garden Tourism Registration System (Garden Collaboration Promotion Plan Registration System) Registration Process

- Managers of gardens and other attractions that want to promote garden tourism form a committee together with local governments and public organizations (Destination Management Organizations (DMO), tourism associations, etc.).
- The committee prepares a Garden Tourism Plan and applies to the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) via its regional bureau.
- The Director for International Policy of Green Spaces Environment of Green Spaces Environment Office, Parks, Green Spaces and Landscape Division registers and publicizes the plan after the plan has been approved by a screening committee of experts. If further deliberation is required, screening comments and advice will be given through feedback.

Note: For details, please see the Garden Collaboration Promotion Plan Registration System Outline and application guidelines on the MLIT website.



Cover photo:
Registered plans number code
(see over page)

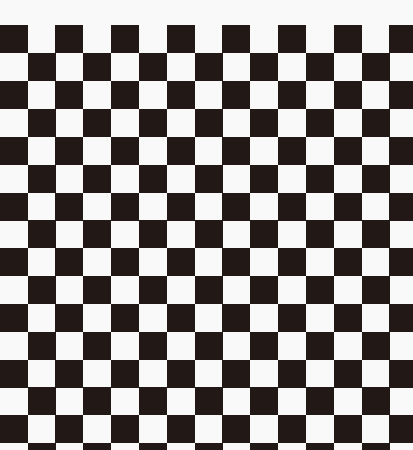
Contact:
Parks, Green Spaces and Landscape Division, Green Spaces Environment Office
Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
TEL : 03-5253-8420 (Office) FAX : 03-5253-1593
WEB (1) JAPAN Garden Tourism <https://japangardentourism.net/>
WEB (2) MLIT http://www.mlit.go.jp/toshpark/toshi_parkgreen_gardentourism.html



2022.04.0000



J A P A N
G A R D E N
T O U R I S M



Japan Garden Tourism

Garden Collaboration Promotion Plan Registration System





Japan Garden Tourism

Connecting famous gardens through the four seasons,
letting you discover new aspects of Japan in your travels

Japan features rich natural landscapes throughout the four seasons, and is home to many green spaces that incorporate local characteristics.

Garden Tourism creates new experiences by grouping multiple gardens under different themes in order to highlight their individuality and showcase their excellence.

The Garden Tourism Registration System was established by the Ministry of Land, Infrastructure, Transport and Tourism to support garden tourism plans across the country. Thirteen plans have been registered as of April 2022.

We aim for Japan to gain world renown thanks to its many attractive gardens.

Garden Tourism Registration System

Collaboration with multiple gardens,
parks and botanical gardens

Garden tourism plan

Collaboration

- Improving attractions and publicity
- Regional revitalization
- Promoting garden culture
- Improving level of garden management

Themes unique to a region



Registered Plan ⑪

Wakayama Garden Tourism

(Wakayama Prefecture)

Travel across gardens related to the Kishu Tokugawa family and gardens in Mount Koya as you experience the history and culture of a region nurtured by the Kinokawa River.



Registered Plan ⑥

Miyazaki Hanatabi 365

(Miyazaki City, Miyazaki Prefecture)

Miyazaki has worked to "draw" a tropical landscape in the area, and its gardens' year-round flowers weave a beautiful tale on the land.



Registered Plan ⑤

Amazing Garden Lake Hamana

(Shizuoka Prefecture)

The temperate area around Lake Hamana produces some of Japan's best flowers. Enjoy an emotional tour of flowers and greenery together with cuisine, cycling, and more.

アメイジングガーデン浜名湖



Registered Plan ⑨

Sesshu Corridor

(Okayama, Hiroshima, Shimane and Yamaguchi Prefectures)

Visit gardens that depict the world of the peerless artist Sesshu. See the landscapes that have shaped his history, and take a journey through his philosophy by reliving his varied experiences.



Registered Plan ④

Niigata Japanese Gardens Road

(Niigata Prefecture)

Niigata's mountainside plains are quintessentially Japanese and have been lived in since antiquity. Encounter worlds of beauty built by landowners and traders.



Registered Plan ⑬

Garden tour in Garden City Eniwa

Connecting and encountering with people through gardening. Gardening Lifestyle Eniwa (Eniwa City, Hokkaido)

Enjoy the carefully crafted urban gardens and large-scale gardens that are overflowing with flowers in Eniwa, situated between Sapporo and New Chitose Airport.



Registered Plan ①

Hokkaido Garden Path

(Taisetsu & Tokachi Regions, Hokkaido)

Visit gardens that create harmony with nature in Hokkaido's wide-open spaces. Enjoy stunning views in Asahikawa, Furano, and Tokachi.



Registered Plan ⑫

Miyagi Zao Harmony Flower Corridor

(Miyagi Prefecture)

Visit flower gardens scattered across majestic and beautiful terrain from Mount Zao to the Pacific Ocean, and experience the natural hot springs, cuisine and culture that has developed around Zao.



Registered Plan ⑦

Ibaraki Garden & Orchard Tourism

(Ibaraki Prefecture)

Ibaraki invites you to enjoy seasonal flowers and fruit and tour health-promoting gardens and orchards as a major producer.



Registered Plan ⑩

Musashino Garden Journey

: Corridors of Water, Greenery, and History in the Middle of Tokyo (Tokyo)

The Kokubunji Cliffline (Hake) and the Tamagawa Aqueduct form a belt of green in the Corridors of Water, Greenery, and History. This location serves as a relaxing oasis within the metropolis of Tokyo.



Registered Plan ②

Garden Necklace Yokohama

(Yokohama City, Kanagawa Prefecture)

With many historic buildings and gardens in a small area, Yokohama connects people and places through time.



Registered Plan ⑧

Shonan Teien Cultural Tourism

(Kanagawa Prefecture)

Financiers and people of culture have lived and mingled in villas around the Sagami Bay. Discover Shonan's culture through its quiet gardens and houses.



Registered Plan ③

Fuji, Hakone, Izu "Gardens Related to the Imperial Family" Tourism

(Kanagawa and Shizuoka Prefectures)

With varied natural scenery and hot springs, the Fuji, Hakone, and Izu area was chosen for Imperial villas since the Meiji era. Experience Japan's history and culture in modern gardens.

